

## **Press Release**

### **FOR IMMEDIATE RELEASE**

**The Catsports Group and Team Litzen have recently joined forces to form a leading organization in the Canadian sports equipment and team apparel industry.**

The Catsports Group and Team Litzen today announced the creation of a Canadian business grouping bringing together approximately 100 employees from coast to coast, thereby forming the most significant organization in its industry in Canada based on sales volume.

This grouping marks an important milestone for these companies, which have chosen to unite their strengths to enhance their stability, growth potential and long-term impact, while preserving the identity, teams and trusted relationships that each organization has built.

#### **A strategic decision rooted in collaboration**

This grouping comes at a time when the market is evolving rapidly, driven by increased international competition and rising expectations. By focusing on collaboration and the sharing of expertise, the two groups aim to build a strong and structured pan-Canadian organization, capable of competing with major players in the market while remaining closely connected to local realities.

The Catsports Group notably includes Catsports, Sports-Inter Plus, Installations Praxis Sports and Sports Equipment of Toronto, while the Litzen Group brings together T. Litzen Sports, Skyline Athletics and Innovation Sports. Together, these companies provide complementary expertise and serve customers across the entire Canadian market.

#### **A shared vision driven by leadership**

“This grouping is first and foremost a human and strategic decision. It allows us to become stronger together without losing what sets us apart: the quality of our teams, our close relationships with clients and our understanding of the field,” said Jean-François Giroux, newly appointed President and Chief Executive Officer (CEO) of the group.

“By joining forces, we are equipping ourselves to remain competitive, innovative and firmly rooted in Canada, while building a sustainable organization for the years ahead,” Mr. Giroux added.

#### **A shared vision driven by people**

From the perspective of T. Litzen Sports, Terry Patterson emphasized the importance of teams and continuity.

“This grouping represents a unique opportunity to continue our growth while protecting what we have built over the years. Our teams remain at the heart of the project, and this alliance gives us the means to work even better together, in a spirit of respect, transparency and collaboration,” said Mr. Patterson.

#### **Continuity ensured**

Day-to-day operations across the companies remain unchanged. Each entity retains its name, teams and ways of working, while benefiting from the strength and resources of the group. The grouping is designed to support a gradual integration focused on sharing best practices, improving operational efficiency and creating long-term value.

Together, the group's approximately 100 employees are now contributing to the development of a strong, human and forward-looking Canadian organization.

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### ***About Catsports***

Founded in 1984, Catsports is a leading distributor of sports and recreational equipment. With a highly passionate and qualified team serving nearly 6,000 customers from coast to coast, Catsports works closely with manufacturers to make sports more accessible. Catsports supports motor development for young children, recreational sports enthusiasts, and competitive athletes seeking specialized equipment to perform at their best.

### ***About Sports-inter Plus***

Over nearly 40 years, Groupe Sports-Inter Plus has become a reference in the distribution of sports equipment in Canada, particularly within the municipal sector. The team has built a strong reputation thanks to its personalized advisory services.

### ***About Installations Praxis Sports***

Installations Praxis Sports supports cities and schools in the installation of durable and safe sports equipment. From multi-sport fields and gymnasiums to playgrounds, the company creates spaces tailored to specific needs. With an experienced team and trusted partners, Installations Praxis Sports offers turnkey services, from design to installation.

### ***About Sports Equipments of Toronto***

Founded in 1956, Sports Equipment of Toronto is a pioneer in the distribution of sports equipment for Canada's institutional sector. Over the years, the company has built strong relationships with a diverse customer base that includes schools, municipalities, churches, YMCAs, and governments. The experienced team at Sports Equipment of Toronto is recognized for its efficiency and high-quality customer service.

### ***About T. Litzen Sports***

Established in 1947, T. Litzen Sports offers a wide range of sports equipment, team uniforms and spirit wear for universities, colleges, schools, teams and leagues. From amateur clubs to high-performing rep and varsity teams, T. Litzen Sports proudly provides consistent quality, style and affordability to meet your budget.

**About Skyline Athletics**

For over 50 years, Skyline Athletics has proudly served schools, community centres, institutions and teams throughout Western Canada with their athletic, gymnasium and team needs. Whether you are looking for physical education equipment, sports equipment, uniforms, sideline gear, training supplies or fitness supplies, our wide assortment of high-quality products will help you achieve your goals!

**About Innovation Sports**

Innovation Sports is a young, dynamic and enthusiastic team. Our mission is to offer our customers quality sportswear and products while offering you different choices to find the best possible product that will respect your budget. Your satisfaction is important to us, and it is for this reason that we work hard every day to offer you a unique experience, fast delivery and competitive prices

